



**2015**

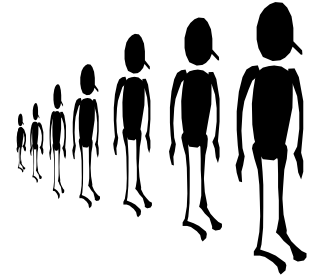
A Year in Review

*\*\* The information contained on the following pages is intended to provide demographic and background information about the Village of Pewaukee, as well as highlights of events that have*

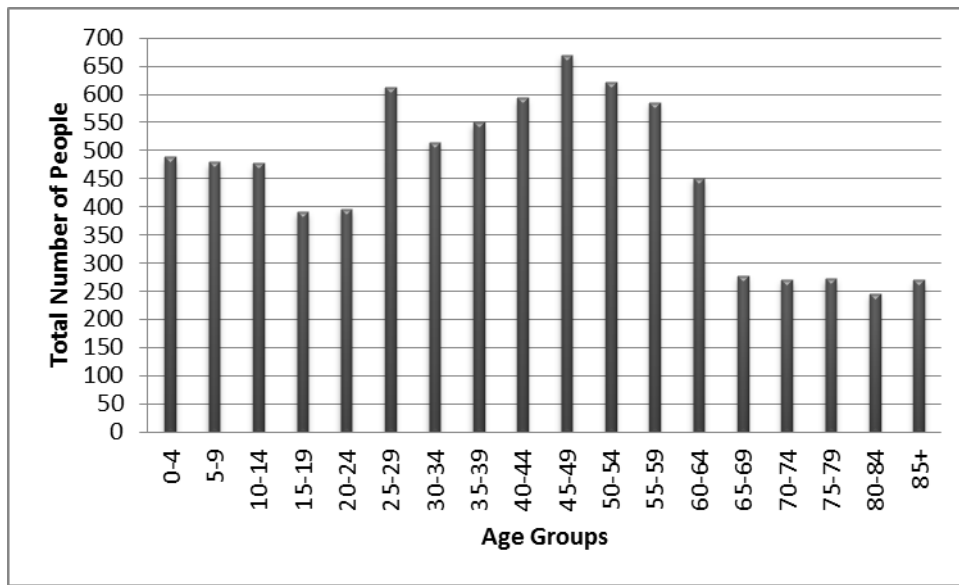
occurred within the Village over the past year. Specific financial information will be available upon completion of the 2015 financial audit in May or June of 2016.\*\*

### About Our Community

- Total area of the Village is 4.4 square miles
- As of the 2010 Census, total population was 8,166
  - 4,317 Females
  - 3,849 Males
  - Median Age – 41
  - Total Households – 3,903
- Bond Rating of Aa2
- 2015 Assessed Valuation - \$877,158,100  
WIDOR Final Equated Statement of Assessment for 2015
- 2015 Equalized Valuation - \$927,731,500  
WIDOR 2015 Statement of Changes in Equalized Value by Class and Item



#### Population by Age: (based upon 2010 Census Data)



**Population Estimate** (based upon American Fact Finder website, U.S. Census Bureau, as of July 1<sup>st</sup> each year)

Year	Population	% change
2010 census	8,166	
2011	8,169	+0.0367
2012	8,209	+0.4897
2013	8,215	+0.0731
2014	8,166	-0.5965
2015	8,138	-0.3428

## Historical Review of Assessed and Equalized Values and Tax Rates

Assessed Value/Tax Rate						
Year	Assessed Value	\$ Increase	% Increase	Assessed Tax Rate	\$ Increase	% Increase
2010	\$930,962,400.00			\$4.7543		
2011	\$928,479,500.00	\$ (2,482,900.00)	-0.27%	\$4.8510	\$0.10	2.03%
2012	\$948,086,000.00	\$19,606,500.00	2.11%	\$4.9040	\$0.05	1.09%
2013	\$849,543,800.00	\$ (98,542,200.00)	-10.39%	\$ 5.5592	\$0.66	13.36%
2014	\$878,798,600.00	\$29,254,800.00	3.44%	\$5.4179	\$ (0.14)	-2.54%
2015	\$ 877,158,100.00	\$ (1,640,500.00)	-0.19%	\$5.4731	\$0.06	1.02%

Equalized Value/Tax Rate						
Year	Equalized Value	\$ Increase	% Increase	Equalized Tax Rate	\$ Increase	% Increase
2010	\$931,756,400.00			\$4.7503		
2011	\$925,472,800.00	\$ (6,283,600.00)	-0.67%	\$4.8668	\$0.12	2.45%
2012	\$924,934,400.00	\$ (538,400.00)	-0.06%	\$5.0267	\$0.16	3.29%
2013	\$901,140,700.00	\$(23,793,700.00)	-2.57%	\$5.2409	\$0.21	4.26%
2014	\$899,143,000.00	\$ (1,997,700.00)	-0.22%	\$5.2953	\$0.05	1.04%
2015	\$927,731,500.00	\$28,588,500.00	3.18%	\$5.1747	\$(0.12)	-2.28%

### What is the difference between assessed value and equalized value?

The assessed value is the value placed on each parcel of real property and on each individual's taxable personal property by the local assessor. State law provides that all nonagricultural assessments must be based upon the market value of property as of January 1. State law recognizes that every municipality cannot be assessed exactly at market value each year. The law allows each municipality to be within 10 percent of market value, provided there is equity between the taxpayers of the municipality.

The assessed values determined by the local assessor are recorded in the assessment roll. The assessment roll is open for public inspection. Assessed values are used to determine how much of the property tax will be charged to each property owner.

Because assessors in different taxing districts value property at different percentages of market value, it is necessary for Department Of Revenue to convert the assessed values, by taxing jurisdiction, to a uniform level. These uniform values are called equalized values because all the

various local levels of assessment have been equalized and all non-agricultural property has been valued on an equal basis, namely 100 percent of market value. The equalized values are used for apportioning county property taxes, public school taxes, vocational school taxes, and for distributing property tax relief.

The assessed value is important for maintaining equity among individual taxpayers within the municipality while the equalized value maintains equity between municipalities and counties. In summary, equalized values are not only used to distribute the state levy among the counties, but also the equalized values distribute each county's levy among the municipalities in that county. The assessed values are used to distribute the municipality's tax burden among the individual property owners.

Source: 2014 Guide for Property Owners, Wisconsin Department of Revenue

General Obligation Debt Outstanding (History)					
	2010	2,011	2012	2013	2014
<b>Village</b>	\$10,590,000	\$10,265,000	\$9,845,000	\$10,870,000	\$10,297,051.00
<b>Utilities</b>	\$1,170,000	\$1,050,000	\$925,000	\$3,080,000	\$ 2,935,000.00

The Village issued debt in 2013 to fund three years of capital projects for 2013, 2014 and 2015.

	Unassignend General Fund	Capital Projects Fund*	Debt Service*	Cemetery*	Water Utility**	Sanitary Sewer Utility**	Storm Water Utility**
<b>12/31/2014 balance</b>	\$2,626,927.00	\$717,124.00	\$550,390.00	\$94,824.00	\$853,049.00	\$5,766,889.00	\$159,924.00
<b>est. use in 2015 est 12/31/2015 balance</b>	\$(168,740.00)	\$(260,192.00)	\$ -	\$(5,700.00)	\$(510,000.00)	\$(850,000.00)	\$ -
	\$2,458,187.00	\$456,932.00	\$550,390.00	\$89,124.00	\$343,049.00	\$4,916,889.00	\$159,924.00

\*Restricted  
Funds

\*\*Unrestricted Funds

\*Capital Projects Fund - restricted for borrowed purposes

\*Debt Service Fund - restricted for future debt obligations

\*Cemetery Fund - restricted for future projects and expenditures

The above information is a review of fund balance and utility reserves. Updated 2015 actual fund balance and reserves will be finalized at the conclusion of the 2015 audit.

Tax Levy by Year for Following Year's Budget	2010 Levy for 2011 Budget	2011 Levy for 2012 Budget	2012 Levy for 2013 Budget	2013 Levy for 2014 Budget	2014 Levy for 2015 Budget	2015 Levy for 2016 Budget
	\$4,426,076	\$4,504,063	\$4,649,375	\$4,722,775	\$4,761,214	\$4,800,765

Tax Levy amount includes funds collected for the General Fund Budget, Debt Service Fund and TID Fund (2015).

## Refuse and Recycling

Tonnages for trash and recyclables



Year	Trash	Recyclables
2015	1541 tons	667 tons
2014	1554 tons	408 tons
2013	1739 tons	399 tons
2012	1682 tons	457 tons
2011	1631 tons	451 tons
2010	1495 tons	469 tons

## Community Recreation



Acres of parkland: 242; 85 strictly in Village  
Number of Village Parks: 9

**Laimon Family Lakeside Park:** The Village officially took ownership of 129 Park Avenue in October and has named the park Laimon Family Lakeside Park. This was a joint effort between the Village and the Department Natural of Resources Stewardship Program which awarded the Village \$327,000 toward the acquisition. The Laimon Family donated \$100,000 toward this park and the funds are to be used to make improvements at that site. With revenue generated from boat slip rentals, gas sales and launch fees it is anticipated that this park acquisition will pay for itself and thereby have no effect on tax payers. The Joint Park and Recreation Board sent out a Request for Proposal in November asking for interested parties to submit proposals to utilize the facility there including a 3 bedroom residential space along with the commercial space attached which used to be a bait shop. Two proposals were received and the Joint Board interviewed the candidates and determined they would like to pursue one of the proposals. It is hoped a tenant will be in the facility by spring of 2016. There will also be an official park dedication planned in 2016 when warmer weather returns.

**Koepp Riverside Parkway:** The Village started working with MSOE students in late fall on creating potential pedestrian bridge designs to go over the Pewaukee River and connect the park to the downtown for easy access to the beach. Presentations were scheduled to showcase six different design ideas in February of 2016.

**Kiwanis Village Park:** The Kiwanis Club of Pewaukee approached the Park and Recreation Department in July requesting to rename Village Park to Kiwanis Village Park. In return, the Kiwanis committed to donating \$5,000 per year to the Friends of Parks to be used toward child-related development in the park for the next 20 years. A new sign will be made at the cost of the Kiwanis and an official park dedication will likely occur in early spring of 2016.

**City Sports Complex Update:** Phase 1 of the development of the park is underway. It is anticipated that this phase will be complete by late summer of 2016 with use of the park beginning in 2017. The first phase of development includes all the utility work, rough grading, final grading of four baseball diamonds and the west side of the park where there will be green space which will be utilized by soccer and other field sports. The Park and Recreation Department is currently working to partner with the local clubs to develop a concession stand, put up ball diamond fencing and create a corporate sponsorship program.

## **Employee Information**

*(Employee Statistics as of December 31, 2015)*

- 41 – Full Time Employees
- 31 – Part Time Employees (Including Library and Lake Patrol)
- 11 – Seasonal Employees (DPW Employees)
- 8 – Elected Officials (including Municipal Judge)
- **91 - Total Employees (including Library)**

\*\* Two retirements occurred in 2015 –  
Patrol Officer Duane Hachtel and Patrol Officer Terry Grabow.\*\*

## **Development/Redevelopment Activity**

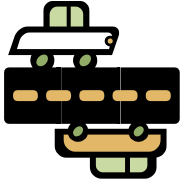
- 518 Building Permits were issued in the Village from January 1, 2015 – December 31, 2015.

### **Highlights of building activity in the Village**

#### **Siepmann Development**

The downtown area is undergoing a new look with the completion of a two-story 10,000 sq. ft. retail/office building in the Fall of 2015. The building was fully leased upon its completion.

## Infrastructure



### Roads

- 32.68 miles of Village-owned roads within the corporate limits of the community
- 910 feet of roadway resurfaced in 2015 and 269 feet of alley resurfaced in 2015
- 1.77 miles of County Highways within the corporate limits
- 4.50 miles of State Highways within the corporate limits

### Water & Sewer Service Lines

- 44.69 Miles of Water Mains
  - No main replacement in 2013, 2014 or 2015
  - 7 main line breaks repaired in 2015; 8 main line breaks repaired in 2014; and 10 main line breaks in 2013
  - There were no water service breaks in 2015; 1 water service break repaired in 2014 and in 2013
  - 2100 feet of 12” main that broke west of Forest Grove Drive and north of the railroad tracks (located in wetlands) was abandoned
  - 180 feet of 8” ductile iron water main was added at Well 5 to serve the HMO building.
  - 70 feet of 8” main pipe was abandoned at the Well 5 water tower site
  - 2 – 8” gate valves were added at the HMO building site and one 8” gate valve was abandoned at the Well 5 water tower site.
- 281,829,000 gallons of water pumped by Water Utility in 2015 (per PSC Annual Report)
- 643 main and 485 hydrant valves in the system
  - 50% of the valves are operated each year, so that each valve is operated every 2 years
  - 145 valves are located in manholes
- 33.8 Miles of Sanitary Sewer Mains
  - No sewer mains were replaced in 2015, 751 feet of sanitary sewer was replaced in 2014
- 917 Total Manholes



### Fire Hydrants



- 486 Total Fire Hydrants
- All Fire Hydrants are flushed annually in the fall
- 1 Fire Hydrant replaced in 2015
- 1 Fire Hydrant abandoned in 2015



## **Village-wide Energy Efficiency Efforts**

- 532 Street Lights owned, operated, and maintained by the Village
  - This number doesn't include the Village Hall parking lot lights nor the Building 2 (552 Hickory Street) parking lot lights which are powered from the respective buildings.
  - The total does include:
    - 4 Capitol Drive parking lot lights which are wired as part of the W. Wisconsin Avenue system
    - 4 Liberty Park parking lot lights which are wired as part of the Willow Grove lighting system.
    - 4 lights that are part of the Kwik Trip signals.
- 425 Street Lights are LED
- 107 Incandescent bulbs remain
  - 68 Metal Halide on the lakefront and West Wisconsin Avenue
  - 39 High Pressure Sodium
    - 17 on Morris Street
    - 10 at the entrance to Riverwood Park Subdivision
    - 12 at the 4 entrances of Lake Park Subdivision

Beginning in 2011, 409 fixtures have been converted to LED resulting in a reduction in the power bill to \$25,109 (down from \$44,123 in 2012) for energy and facility costs for Village owned street lights and signals. WE Energies increased their facilities charges beginning in 2015 from \$0.30 to \$0.526020/day for each meter resulting in a fixed charge annual increase of \$1,815 for the Village.

The Village accepted the dedication of its first Village-owned traffic signal in December 2014 as part of the Kwik Trip development.



## **Clerk and Treasurer's Office**

### **License and Permit Activity**

- 11 Coin Machine Permits Issued
- 13 Premise Licenses Issued (required for Coin Machines)
- 10 Cigarette Licenses
- 1 Transient Merchant Permits
- 6 Class A Beer Alcohol Licenses Issued
- 7 Class A Combo Alcohol Licenses Issued
- 6 Class B Beer Alcohol Licenses Issued
- 15 Class B Combo Alcohol Licenses Issued
- 1 Class B Winery Alcohol Licenses Issued
- 3 Class C Wine Alcohol Licenses Issued
- 2 Class 'A' Liquor – Cider Only

### **Dog License History**

- 193 licenses in 2013
- 334 licenses in 2014
- 358 licenses in 2015

### **Operator (also referred to as Bartendar) License History**

- 148 Operator Licenses in 2013
- 295 Operator Licenses in 2014
- 328 Operator Licenses in 2015 with 61 provisional and 7 temporary

### **Checks**

2,235 Non-Payroll checks processed in 2015

## Public Safety Activity

\*18 Sworn Police Officers \*9 Sworn Part Time Lake Patrol Officers \*2.5 Clerical Staff

### Community Outreach

- A successful spring 2015 **Citizen's Academy** graduated 17 individuals
- Over 200 students graduated from the **DARE** program in March.
- **Holiday Shop with a Cop** was held December 5<sup>th</sup>, with over 30 children from families in need being treated to a breakfast and a shopping experience with officers. Officers from over 7 agencies assisted with volunteering and every child was able to shop with an officer.
- **National Night Out** was held on August 4<sup>th</sup>, with numerous business participating. The event was held again at the Village Hall/Police Department parking area and was very successful. Again, all officers who participate in this special night volunteer their time and efforts.
- **Tours** of the police facility and squad cars are held throughout the year for school children and community groups.
- **Neighborhood Watch** continues with active participants in four areas of the Village.
- **Community involvement** is evident with officer participation in business group meetings and talks, class instruction at Pewaukee Public Schools, job fairs, special events and parades, community groups, and assisting other Village departments.
- **Citizen interaction** is enhanced by utilization of bicycle, motorcycle and foot patrols.



### Police Department Accreditation

The Police Department became the 25<sup>th</sup> Department in the State of Wisconsin to receive full accredited status from the Wisconsin Law Enforcement Accreditation Group. This was a two year project for the agency.

### Contracted Services

During 2015, successor agreements were negotiated with the Waukesha County Technical College to provide police services to the College as well as with the City of Pewaukee and Town of Delafield to continue the provision of Lake Patrol Services on Pewaukee Lake.

### Technology and Efficiency

Body worn cameras and digital recording equipment were implemented during the year. Two squad cars were outfitted with second 12 volt batteries to eliminate the need for squad cars to be idling while uploading citations and videos. The Department has eliminated several printers in offices and continues to become more efficient in the use of paper products.

### Personnel

Officer Jacob Boldt was hired in spring and Officers Terry Grabow and Duane Hachtel retired in December. Sergeant Matthew Carney attending the F.B.I. National Academy in fall and Officers Nathan Wright and Brian Foth received Meritorious Service Awards in fall for their efforts in rescuing citizens trapped in an apartment fire in September.



The following is information provided by Library Director Jennie Stoltz on March 14<sup>th</sup> reviewing various circulation and usage data for the past year.

**Circulation** – Circulation of print and audio-visual materials declined by about 5.5% in 2015. The total circulation was 303,959 items. This figure, however, does not include circulation of electronic materials which increased by about 18.5% - the total for electronic circulation was 18,088 items. This does not completely explain the decrease in print/audio-visual circulation but we are definitely seeing a small shift in usage from print to electronic. I do not believe that electronic materials will become a significant percentage of overall circulation anytime soon.

My feeling is that there are three main reasons why circulation has been gradually decreasing:

1. When a new library is built it is normal for circulation to grow the first few years and then level off. Fortunately or unfortunately, just as the “newness” factor of the Pewaukee Public Library was beginning to wane, the country went into recession. During recessionary times, library usage can dramatically increase. In our case circulation grew by about 34% in the first four years, this growth spurt was not only temporary but would have been unsustainable.
2. Many other libraries in Waukesha County have been either remodeled or rebuilt and some of our patrons have temporarily or permanently started using the newer facilities.
3. Last, but definitely not least, our library has reached capacity. Currently, when we purchase new materials, we need to weed out older materials to make room. This not only makes it difficult to meet demand, it makes it more difficult for our patrons to browse and/or find what they are looking for. Hopefully, we will be able to begin moving forward soon with the capital campaign and raise the money needed to expand the library.

**Library Visits** – there was a 3% increase in the number of people visiting the library in 2015. This is interesting considering that circulation was down but you can see below that program attendance rather significantly increased. 177,021 people passed through the library doors in 2015. That is an average of 587 people per (open) day. We were open 299 days last year.

**Reference Assistance** – questions are answered at all three of the public services desks in the library – the Reference desk on the lower level and the Children’s and Circulation desks on the main level. There was a very minor decrease in questions asked in 2015, approximately 2-1/2%. This statistic is misleading though because as we are working with additional newer technologies, “reference” questions are becoming much more time consuming. Back in the

“olden days”, an average reference question would take about 5-10 minutes. Now questions can take as little as 5 minutes and as long as 30 minutes. In 2015 a total of 12,906 questions were answered. This figure does not include directional questions such as “where are the copiers?” or “do you have tax forms?”

**New Library Cards Issued** – In 2015 we issued 923 new library cards, compared to 980 cards in 2014. There were 13,411 residents of both Pewaukee that had valid library cards in 2015.

**Meeting Room Usage** – There were 526 groups that used one of the three meeting rooms in the library - the Community Meeting Room which holds up to 75, the Visaya Room which holds up to 14, and the Multi-purpose room in the Children’s library which is to be used by Scout groups. This figure includes meeting room usage for library programs as well.

**Study Room Usage** – usage was up about 10% with 2,361 groups or individuals using one of the three small study rooms on the lower level near the Reference desk. These rooms cannot be reserved and are first-come, first-served.

**Wireless Connections** – usage was actually down for the first time in several years. There were 9905 Wi-Fi sessions in 2015 which is about a 3% decrease from the previous year. But considering usage had been up by between 36-82% between 2010 and 2014, it is not surprising to see usage start to level off. One session is counted as the usage per day so if an patron comes and goes during the course of the day but uses the Wi-Fi each time he/she is in the building it still only counts as one session.

**Internet Users** – we saw about a 12% decrease in the overall use of the public internet computers in 2015. 9,909 sessions were logged at a little over 7000 total hours.

**Program statistics** – the Adult/Reference services department increased the number of programs they offered by a little over 3% and received a 16% increase in attendance in return! 95 programs for adults were held in 2015 with 2,853 individuals attending.

The Youth Services department actually decreased the number of programs they offered by a little less than 1% but still saw an increase in attendance by nearly 10%. 284 children’s programs were held in 2015 with 12,773 individuals attending.

The Teen Librarian increased her number of programs by nearly 12% but saw an increase of 196% attendance. That is not a typo! 57 teen programs were held at the library in 2015 with 1,853 individuals attending.