



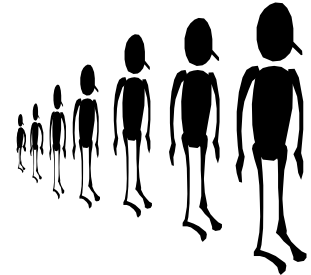
2016

A Year in Review

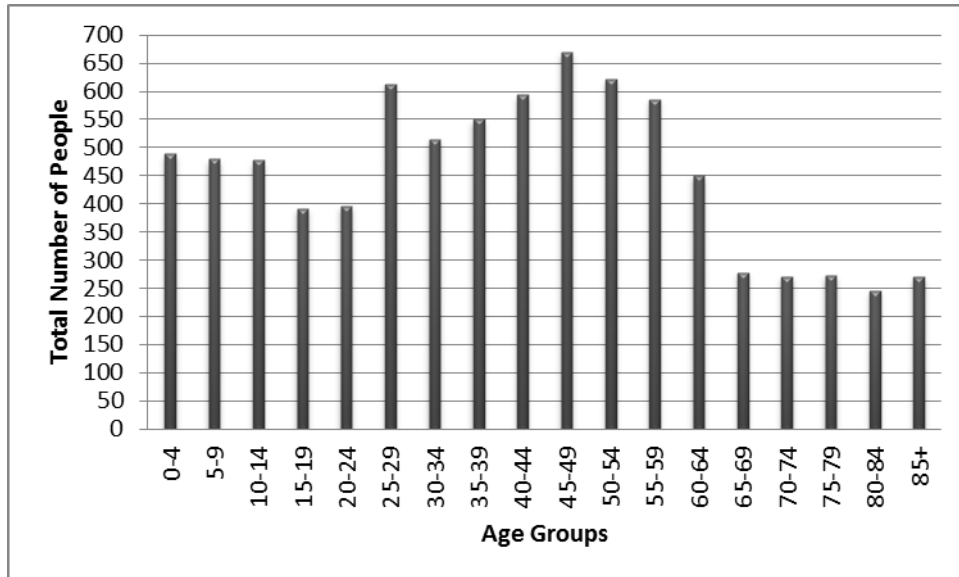
*** The information contained on the following pages is intended to provide demographic and background information about the Village of Pewaukee, as well as highlights of events that have occurred within the Village over the past year. Specific financial information will be available upon completion of the 2016 financial audit in June of 2017. ***

About Our Community

- Total area of the Village is 4.4 square miles
- As of the 2010 Census, total population was 8,166
 - 4,317 Females
 - 3,849 Males
 - Median Age – 41
 - Total Households – 3,903
- Bond Rating of Aa2
- 2016 Assessed Valuation - \$880,852,800
WI DOR Final Equated Statement of Assessment for 2016
- 2016 Equalized Valuation - \$961,387,200
WI DOR 2016 Statement of Changes in Equalized Value by Class and Item



Population by Age: (based upon 2010 Census Data)



Population Estimate (based upon American Fact Finder website, U.S. Census Bureau, as of July 1st each year) **Data for 2016 is from WI Demographic Services Center as data not available from American FactFinder.

| | |
|-------------|-------|
| 2010 census | 8,166 |
| 2011 | 8,169 |
| 2012 | 8,209 |
| 2013 | 8,215 |
| 2014 | 8,166 |
| 2015 | 8,138 |
| 2016 | 8,106 |

Historical Review of Assessed and Equalized Values and Tax Rates

| Assessed Value/Tax Rate | | | | | | |
|-------------------------|-------------------|--------------------|------------|-------------------|-------------|------------|
| Year | Assessed Value | \$ Increase | % Increase | Assessed Tax Rate | \$ Increase | % Increase |
| 2010 | \$930,962,400.00 | | | \$4.7543 | | |
| 2011 | \$928,479,500.00 | \$ (2,482,900.00) | -0.27% | \$4.8510 | \$0.10 | 2.03% |
| 2012 | \$948,086,000.00 | \$19,606,500.00 | 2.11% | \$4.9040 | \$0.05 | 1.09% |
| 2013 | \$849,543,800.00 | \$ (98,542,200.00) | -10.39% | \$ 5.5592 | \$0.66 | 13.36% |
| 2014 | \$878,798,600.00 | \$29,254,800.00 | 3.44% | \$5.4179 | \$ (0.14) | -2.54% |
| 2015 | \$ 877,158,100.00 | \$ (1,640,500.00) | -0.19% | \$5.4731 | \$0.06 | 1.02% |
| 2016 | \$880,852,100.00 | \$3,694,700.00 | 0.42% | \$5.5053 | \$0.03 | 0.59% |

| Equalized Value/Tax Rate | | | | | | |
|--------------------------|------------------|-------------------|------------|--------------------|-------------|------------|
| Year | Equalized Value | \$ Increase | % Increase | Equalized Tax Rate | \$ Increase | % Increase |
| 2010 | \$931,756,400.00 | | | \$4.7503 | | |
| 2011 | \$925,472,800.00 | \$ (6,283,600.00) | -0.67% | \$4.8668 | \$0.12 | 2.45% |
| 2012 | \$924,934,400.00 | \$ (538,400.00) | -0.06% | \$5.0267 | \$0.16 | 3.29% |
| 2013 | \$901,140,700.00 | \$(23,793,700.00) | -2.57% | \$5.2409 | \$0.21 | 4.26% |
| 2014 | \$899,143,000.00 | \$ (1,997,700.00) | -0.22% | \$5.2953 | \$0.05 | 1.04% |
| 2015 | \$927,731,500.00 | \$28,588,500.00 | 3.18% | \$5.1747 | \$(0.12) | -2.28% |
| 2016 | \$961,387,200.00 | \$33,655,700.00 | 3.65% | \$5.0441 | \$(0.13) | -2.52% |

What is the difference between assessed value and equalized value?

The assessed value is the value placed on each parcel of real property and on each individual's taxable personal property by the local assessor. State law provides that all nonagricultural assessments must be based upon the market value of property as of January 1. State law recognizes that every municipality cannot be assessed exactly at market value each year. The law allows each municipality to be within 10 percent of market value, provided there is equity between the taxpayers of the municipality.

The assessed values determined by the local assessor are recorded in the assessment roll. The assessment roll is open for public inspection. Assessed values are used to determine how much of the property tax will be charged to each property owner.

Because assessors in different taxing districts value property at different percentages of market value, it is necessary for Department Of Revenue to convert the assessed values, by taxing jurisdiction, to a uniform level. These uniform values are called equalized values because all the various local levels of assessment have been equalized and all non-agricultural property has been valued on an equal basis, namely 100 percent of market value. The equalized values are used for

apportioning county property taxes, public school taxes, vocational school taxes, and for distributing property tax relief.

The assessed value is important for maintaining equity among individual taxpayers within the municipality while the equalized value maintains equity between municipalities and counties. In summary, equalized values are not only used to distribute the state levy among the counties, but also the equalized values distribute each county's levy among the municipalities in that county. The assessed values are used to distribute the municipality's tax burden among the individual property owners.

Source: 2014 Guide for Property Owners, Wisconsin Department of Revenue

| General Obligation Debt Outstanding (History) | | | | | |
|--|--------------|-------------|--------------|--------------|-------------|
| | 2011 | 2012 | 2013 | 2014 | 2015 |
| Village | \$10,265,000 | \$9,845,000 | \$10,870,000 | \$10,297,051 | \$9,827,420 |
| Utilities | \$1,050,000 | \$925,000 | \$3,080,000 | \$2,935,000 | \$2,785,000 |
| Laimon Park | | | | | \$528,800 |

The Village issued debt in 2013 to fund three years of capital projects for 2013, 2014 and 2015.

Review of Prior Year Tax Levy Requirements

| Tax Levy by Year for Following Year's Budget | 2011 Levy for 2012 Budget | 2012 Levy for 2013 Budget | 2013 Levy for 2014 Budget | 2014 Levy for 2015 Budget | 2015 Levy for 2016 Budget | 2016 Levy for 2017 Budget |
|---|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
| | \$4,504,063 | \$4,649,375 | \$4,722,775 | \$4,761,214 | \$4,800,765 | \$4,849,315 |

Tax Levy amount includes funds collected for the General Fund Budget, Debt Service Fund and TID Fund (2015 and 2016).

Refuse and Recycling

Tonnages for trash and recyclables



| Year | Trash | Recyclables |
|-------------|--------------|--------------------|
| <u>2016</u> | 1860 tons | 656 tons |
| <u>2015</u> | 1541 tons | 667 tons |
| <u>2014</u> | 1554 tons | 408 tons |
| <u>2013</u> | 1739 tons | 399 tons |
| <u>2012</u> | 1682 tons | 457 tons |
| <u>2011</u> | 1631 tons | 451 tons |
| <u>2010</u> | 1495 tons | 469 tons |

Community Recreation



Acres of parkland: 242; 85 strictly in Village

Number of Village Parks: 9 (HJ Koepp Riverside Parkway, Laimon Family Lakeside Park, Lakefront Park, Liberty Park, Opie Park, Peffer Park, Simmons Woods Park, Valley Forge Park, and Kiwanis Village Park)

Laimon Family Lakeside Park: Beachside Boat & Bait became tenants of the residence and bait shop in April of 2016. The tenants remodeled the bait shop in March and opened April 1, 2016. Throughout the summer they sold items such as bait, fishing gear, snacks, soda and beer. They also rented pontoons, fishing boats, kayaks, and a paddle boat. Overall they had a successful summer. The official park dedication was held on Tuesday, July 16, 2016 where the park sign was officially unveiled; the Laimon family and many of their friends attended the event. Repairs to the facility included a new a/c unit, new roof and skylights, parking lot patch/repairs, electrical upgrade, and security camera installation. All 23 slips were rented for the season and we sold gas and launch passes which our tenants did for us.

Koepp Riverside Parkway: The bridge project was turned over to the Pewaukee River Partnership. They have secured a donor for the project – Mr. Pete Van Horn. The Donation Agreement with Mr. Van Horn is still on hold until the easement issue is resolved with the Gregor property which is hoped to be taken care of in early 2017. Meanwhile an engineer was hired to design the covered bridge and the River Partnership began having meetings with the Village Plan Commission for design approval. It is hoped the bridge will be built in 2017 pending all appropriate approvals are given and the easement is secured.

Kiwanis Village Park: The official park dedication was held on July 21, 2016 with many Kiwanis members, friends and family in attendance. The first phase of the playground redevelopment was done and included a new single post swing set, QuBit blocks and a spin cup – all installed on the 2-5 year old area of the park.

City Sports Complex Update: Phase 1 of the development of the park is underway. It is anticipated that this phase will be complete by spring of 2017 and use will start in spring of 2018 although maintenance of the park will begin in spring of 2017. The first phase of development included all the utility work, rough grading, final grading of four baseball diamonds and the west side of the park where there will be green space which will be utilized by soccer and other field sports. We started to work on agreements with the local clubs to install the ball diamond fencing and build the concession stands in 2016. It is anticipated that the ball diamond fencing and one concession stand may be built in 2017.

Employee Information

(Employee Statistics as of April 1, 2017)

- 41 – Full Time Employees
- 33 – Part Time Employees (Including Library and Lake Patrol)
- 6 – Seasonal Employees (DPW Employees)
- 8 – Elected Officials (including Municipal Judge)
- **88 - Total Employees (including Library)**

Retirements in 2016

*David White (DPW)

*Robert Skoczek (DPW)

Development/Redevelopment Activity

- 545 Permits were issued in the Village from January 1, 2016 – December 31, 2016.

Highlights of building activity in the Village

Wise Design

This project was a redevelopment of a formerly residential property that was changed to B-3 Office and Commercial. The former buildings were removed and replaced by a 5,344 sq. ft. office/showroom building with attached garage & storage area. The majority of the construction activity took place in 2016 with the opening of the new business location in April 2017.

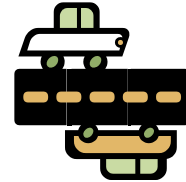
Jilly's Car Wash

This project involved new construction within the Meadow Creek Market on a new parcel approximately 1.5 acres in size. The project was approved as a Conditional Use in late 2015 and opened for business in 2016.

Infrastructure

Roads

- 32.68 miles of Village-owned roads within the corporate limits of the community
- 315' of street on 3rd and Tower Court reconstructed from rural to urban cross section with sidewalk on one side
- 1.77 miles of County Highways within the corporate limits
- 4.50 miles of State Highways within the corporate limits
- Mobilized for winter operations 31 times during 2016 applying approximately 810 tons of de-icing solids.



Water & Wastewater

- 44.7 Miles of Water Mains
- 486 Fire Hydrants
- 643 mainline and 485 hydrant valves in the system
- 144 water valves are located in manholes
- All five water reservoirs were internally inspected and sediment removed, and cathodic protection devices inspected
- Mains are flushed annually through fire hydrants
- No water main replacements 2013 - 2016
- 8 main breaks repaired during 2016; 7 main breaks 2015
- Two service leaks were repaired during 2016
- The HMO radium treatment plant at Well 5 began operation during April and is operating as designed
- 278,650,000 gallons water pumped during 2016, 281,829,000 during 2015.
- 50% of water valves are exercised each year, so that each valve is operated every 2 years
- 33.8 Miles of Sanitary Sewer Mains
- 917 Total Sanitary Manholes
- No sewer mains were replaced during 2016 or 2015
- Approximately 21,000' of sanitary sewer jetted
- Approximately 448 million gallons of wastewater pumped to the FRWPCC waste water treatment plant.



Other DPW Activities

- Over 480 tons of yard waste collected or dropped off, ground, and hauled for composting
- Approximately 300 tons of leaves collected curbside and hauled for composting
- 60 tons of street sweepings collected
- 106 dump truck loads of lake weeds harvested and hauled to dump site
- Cemetery maintenance - 21 burials



Village-Wide Energy Efficiency Efforts

- 532 Street Lights owned, operated, and maintained by the Village
 - This number doesn't include the Village Hall parking lot lights or the Building 2 (552 Hickory Street) parking lot lights which are powered from the respective buildings.
 - The total does include:
 - 4 Capitol Drive parking lot lights which are wired as part of the W. Wisconsin Avenue system
 - 4 Liberty Park parking lot lights which are wired as part of the Willow Grove lighting system.
 - 4 lights that are part of the Kwik Trip signals.
- 444 Street Lights are LED with the retrofit of 19 during 2016 on Morris and Ridgeview
- 88 conventional bulbs remain
 - 66 Metal Halide on the lakefront and West Wisconsin Avenue
 - 22 High Pressure Sodium
 - 10 at the entrance to Riverwood Park Subdivision
 - 12 at the 4 entrances of Lake Park Subdivision

Since 2011, 428 fixtures have been converted to LED resulting in a reduction in the 2016 power bill to \$22,564, (down from \$25,109 during 2015 and \$44,123 during 2012) for energy and facility costs for Village owned street lights and signals.



Clerk and Treasurer's Office

License and Permit Activity

- 11 Coin Machine Permits Issued
- 10 Premise Licenses Issued (required for Coin Machines)
- 10 Cigarette Licenses
- 7 Transient Merchant Permits
- 5 Class A Beer Alcohol Licenses Issued
- 7 Class A Combo Alcohol Licenses Issued
- 6 Class B Beer Alcohol Licenses Issued
- 14 Class B Combo Alcohol Licenses Issued
- 1 Class B Winery Alcohol Licenses Issued
- 4 Class C Wine Alcohol Licenses Issued
- 2 Class 'A' Liquor – Cider Only

Dog License History

- 334 licenses in 2014
- 358 licenses in 2015
- 326 licenses in 2016

Operator (also referred to as Bartendar) License History

- 295 Operator Licenses in 2014
- 328 Operator Licenses in 2015 with 61 provisional and 7 temporary
- 311 Operator Licenses in 2016 with 75 provisional and 7 temporary

Checks

2,294 Non-Payroll checks processed in 2016

Police Department Activity

*18 Sworn Police Officers *9 Sworn Part Time Lake Patrol Officers

*2.5 Clerical Staff

January 2016

Officer Lenius starts another year of DARE education for the Pewaukee School District.

Officer Kerry Corrus is hired (01/18/2016)

February 2016

LACS Citizens Academy begins (7) PVPD officer represent the department during the 11 weeks.

Senator Tammy Baldwin and Federal Railroad Administration Secretary Sarah Feinberg host press conference announcing federal grants for railroad construction. PVPD assists in security and downtown tour for dignitaries.

March 2016

Officer Chochola is hired (03/28/2016)

April 2016

PVPD opens up first ever Twitter and Instagram accounts to further engage in social media. The police department website is also redone to be more user friendly.

PVPD assists the Village Board in their requests for development of a restrictive sex offender ordinance.

First DEA Drug Take Back day of the year is conducted with 323lbs. collected.

PVPD creates and executes a security plan for a US Senate Hearing held at WCTC on opioid abuse. US Senators Ron Johnson and Tammy Baldwin are joined by the head of Homeland Security and numerous state officials including Attorney General Brad Schimel.

May 2016

Lt. Garry is named Village Emergency Management Director after completing a new emergency management plan for the village.

Officers Foth and Wright receive the American Red Cross Brave Hearts 2016 Emergency Response Award for actions at a 2015 apartment fire.

PVPD assists with several special events to include Kings/Queens Half Marathon, Armed Forces Challenge and Memorial Day parade.

Sgt. Carney received the Life Saving Award from the National Police Hall of Fame in Titusville, Florida for his actions to help save a fellow officer's life while attending the FBI National Academy in 2015.

Alcohol compliance checks are conducted with a 72% compliance rate.

June 2016

PVPD assists in the “Stuff the Squad Initiative” with local Pick N Save stores to help stock food for the Pewaukee Food Pantry.

Pewaukee Lake Patrol begins holding boater safety classes.

PVPD assists with the Kiwanis Beach Party on the lakefront.

Pewaukee Lake Patrol takes part in nationwide initiative to combat intoxicated boaters called “Operation Dry Water.”

July 2016

PVPD assists with numerous special events on the Pewaukee Lakefront including the Fourth of July parade/fireworks, Multi-sport weekend consisting of 5 separate events, Taste of Lake Country, and the dedication of Laimon Park.

August 2016

National Night Out takes place and is a huge success and the most well attended in years.

PVPD assists with the MS Bike run out of WCTC and the Antique Boat Show on the lakefront.

PVPD grants the wish of a sick young boy with cancer, Eli Hansen, and makes him an honorary officer for the day.

PVPD completes tobacco compliance checks with a 92% success rate in conjunction with The Tobacco Free Coalition of Waukesha County.

September 2016

Officers Foth and Twelmeyer as members of the Waukesha County Sheriff’s Department Honor Guard stand guard at the Town of Lisbon September 11th Memorial.

PVPD helps join and organize Valley Forge block party.

October 2016

PVPD assists with Halloween Fun Fest and creates a fundraiser called “Stuff the Pumpkin” to collect food for the Pewaukee Food Pantry.

PVPD assists Pewaukee High School with collecting prescription medication and then holds the second Drug Take Back Day. It helps yield a statewide 58,729 lbs. of prescription medication.

PVPD conducts a second alcohol compliance check with a compliance rate of 74%.

November 2016

PVPD assists with National Elections that go on without incident in the village.

PVPD creates a partnership with the National Center for Missing and Exploited Children to exchange information and to have in place in case of an emergency request.

December 2016

WCTC school liaison officer on second shift starts “Coffee with a Cop” events.

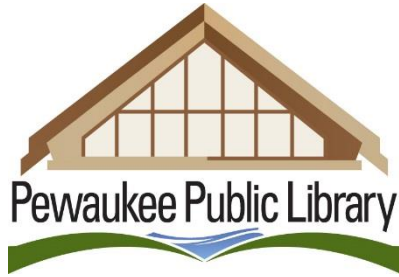
PVPD participates in another hugely successful year of the “Shop with Cops” event held in the village.

PVPD joins forces with Positively Pewaukee and hosts a “12 Days of Pewaukee” holiday event at Village Hall. Officers and volunteers made gingerbread houses with local families.

PVPD parking lot is made an “Internet Purchase Location” and signage is put up indicating so. A Facebook post of the event goes viral, reaching over 42,000 people – the most by any post in the village’s Facebook account history.

Year round events

PVPD actively participated in nationwide and local traffic initiatives all year around to include “Click-it or Ticket” and “Drive Sober or Get Pulled Over.”



Library Activity

The following is information provided by Library Director Jennie Stoltz on May 5th reviewing various circulation and usage data for the past year. She has also included a few highlighted programs.

Circulation – circulation of materials grew in 2016 by 3.38%, totaling 314,226. This was the first year we have seen an increase since the dramatic surges we saw in the first five years after the library opened in 2005. Digital material circulation is not included in our regular circulation statistic, additionally 21,349 electronic books, audiobooks, and videos were also checked out by Pewaukee residents. Our circulation of digital material has seen impressive growth, hovering between 20 to 30% increase per year for the past three or four years, but it seems to be leveling off. Many studies are showing that readers are starting to find their way back to print books and that teen readers especially have a preference for print materials over electronic.

Library Visits – we had a total of 180, 712 visitors at the library in 2016 which is an average of 601 people per day! Of course we aren't open every day, only 302 out of 365. This was a little over a 2% increase over 2015.

Reference Assistance – 6921 questions were answered by the Adult Services Department and 5388 questions were answered by the Youth Services Department. This was a minor decrease from the previous year but as I mentioned last year, these figures can be misleading because reference questions/assistance can be much more time consuming than it was in the past, particularly when helping patrons with computer questions or digital devices.

Meeting Room Usage – our meeting room usage is up significantly, increasing by over 30% in 2016. 686 separate groups/programs were held in various rooms in the library in that year.

Study Room Usage – usage appears to be down with only 2114 sign-ins over the course of the year showing a decrease of 10.5%, but considering the rooms were almost always busy after school and that there were often waiting lists I think that this figure is misleading because it doesn't show duration. It is possible that people are staying longer than previously so the room is being used as much or more but that wouldn't be reflected in the statistic we keep.

Wireless Connections – our Wi-Fi connections for 2016 totaled 8820 which was less than the previous year. My only explanation for this, since I think we know people are not using their devices less, is that data plans have become less expensive so people don't feel it is as vital to get onto our Wi-Fi as they used to. It's not as urgent anymore to "save minutes".

Internet Users – we had a total of 9398 individual sessions equaling 5818 hours on the public internet terminals. This was a decrease from 2015 but internet use does tend to rise and fall along with the economy. As the economy improves you will generally see a decrease in library internet use because often people are resuming high-speed internet service back in their homes.

Program statistics – We saw some growth in our programming but I think it's getting more difficult to increase the numbers because the Adult and Youth Services departments have already brought their programming statistics up so significantly over the past few years!!!

In 2016:

Adult Services held 107 programs with 2895 people in attendance (up 1.5%)

Children's Services held 341 programs with 12,446 people in attendance (down 2.5%).

Teen Services held 62 programs 1250 people in attendance (down 32.5%).

That is a LOT of programs and a lot of attendees! Our Teen Librarian had a baby late in the spring and was gone for most of the Summer Library Program. The attendance figures reflect her absence – the kids love her. She has built up a rapport with many of our young patrons so when she is gone some of them end up skipping programs and not being as enthusiastic as when she participates. I think it speaks volumes as to the importance of having a dedicated Teen Librarian (along with other regular youth services staff).

A few other things that happened in 2016 that we wanted to share –

We continued to be part of the Lake Country Libraries Memory Project by holding Memory Cafes at our Library. Memory Cafes are social gatherings for those who have early stage memory loss or mild cognitive impairment and their care-partner.

1000 Books before Kindergarten - Here at the Pewaukee Public Library, we encourage families to make reading a regular habit through the 1,000 Books before Kindergarten program. This incentive program is for preschoolers of all ages, from newborn babies up until a child starts attending K-5. It is never too early to participate! How does it work? Caregivers record the books that they read with their children. For every 100 books read, children receive warm congratulations and a sticker, with other prizes (including books!) being awarded at certain intervals.

On August 4th we welcomed author, instructor, and former WTMJ sportscaster Jessie Garcia to the Pewaukee Public Library. Jessie discussed her new book [Going for Wisconsin Gold: Stories of our State Olympians](#). She was joined by Bonnie Blair, Casey FitzRandolph, and family members of several Wisconsin Olympians.

Evening with the Author – The Library Foundation welcomed historian and author John Gurda for its annual Day with the Author events on October 13th. It was a super successful day!

Thank you for your support.